Exhibit 85

CASE 0:22-cv-00098-JMB-JFD Doc. 395-91 Filed 11/13/24 Page 2 of 3

From: Darren Lindell <dlindell@mypillow.com>

To: Jessica Maskovich <jessica@mypillow.com>, Todd Carter <todd@lindellmanagement.com>

Subject: Re: Absolute Proof

Date: Wed, 10 Feb 2021 23:25:58 +0000

Importance: Normal
Inline-Images: image001.png

Looks good Todd, thanks!

Get Outlook for Android

From: Todd Carter <todd@lindellmanagement.com>

Sent: Wednesday, February 10, 2021 11:24:12 AM

To: Darren Lindell <dlindell@mypillow.com>; Jessica Maskovich <jessica@mypillow.com>

Subject: RE: Absolute Proof

I have added this page: https://www.mypillow.com/absolute-proof

I have gone through and found all relevant search terms and associated them with this page. I am working with Creatuity if there is anything additional, I need to do here since this is the first time I have done this but so far it looks like pretty solid solution as-is.

Thanks

Todd Carter

Chief Technology Officer | Lindell Management | ** 952-826-8656 | * 972-743-6424 343 East 82nd St Ste 102 | Chaska, MN 55318

From: Darren Lindell <dlindell@mypillow.com>

Sent: Wednesday, February 10, 2021 10:46 AM

To: Jessica Maskovich <jessica@mypillow.com>; Todd Carter <todd@lindellmanagement.com>

Subject: Re: Absolute Proof

Any update on this Todd? Thanks!

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From: Todd Carter < todd@lindellmanagement.com>

Sent: Monday, February 8, 2021 11:54:01 AM

To: Darren Lindell < dlindell@mypillow.com >; Jessica Maskovich < jessica@mypillow.com >

Subject: RE: Absolute Proof

Ok, I can build a content page with this information. I will shoot you a link when I get it completed.

Todd Carter

Chief Technology Officer | Lindell Management | $\stackrel{ ext{def}}{=}$ 952-826-8656 | $\stackrel{ ext{def}}{=}$ 972-743-6424

343 East 82nd St Ste 102 | Chaska, MN 55318

From: Darren Lindell <dlindell@mypillow.com>

Sent: Monday, February 8, 2021 1:45 PM

To: Todd Carter < todd@lindellmanagement.com>; Jessica Maskovich < jessica@mypillow.com>

Subject: FW: Absolute Proof

Hey Todd,

Mike wants people who are searching anything like "absolute proof", "Fraud", "election" etc to hit a page with a paragraph that just says

The documentary Absolute Proof is not available on MyPillow's website. Please visit Mike Lindell's personal website.

He does not want to provide a link of any kind, just the words.

Make sense?

Thanks!

From: Heidi O'Donnell < hodonnell@mypillow.com>

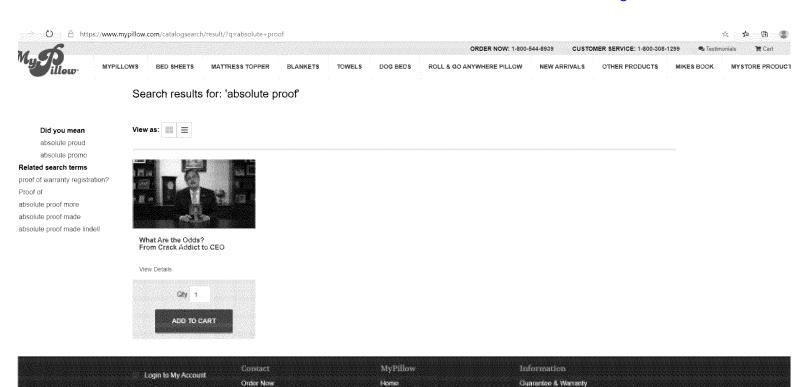
Sent: Monday, February 08, 2021 12:59 PM

To: Darren Lindell dell-emypillow.com; Jessica Maskovich jessica@mypillow.com;

Subject: Absolute Proof

Hi Darren and Jessica,

5 orry to bother you. I was looking at this weeks search terms for MyPillow. 300 unique searches were for Absolute Proof. Of these 300, they are matched with only Mike's book as a search term. Do we want to redirect them to the Mike Lindell page? I just thought it would be frustrating for the customer to not find what they are looking for.



Thanks!

Heidi O'Donnell
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